



JBL LOFT SERIES

For those who possess a contemporary taste in décor and an affinity for performance speakers, the JBL Loft series is the perfect hybrid solution. Smashing the myth that good sound can only come from bulky cabinets, the slim yet powerful speakers are technological marvels that develop full, rich sound from their ultra lean cabinets. The Loft series was designed to cosmetically blend into your décor and lifestyle, all the while filling your room with lifelike, enveloping sound from your favorite movies and music. Slim yet powerful, low profile yet gorgeous, JBL Loft represents the future of home audio/video speaker systems.



1" PRECISION SOFT DOME TWEETER AND EOS WAVEGUIDE

The tweeter features a 1" soft dome with high sensitivity and fast transient response for accurate high-frequency reproduction. The tweeter integrates with an Elliptical Oblate Spheroidal™ (EOS) waveguide, giving it smooth integration with the midrange and a wide, consistent listening window. The result is an incredibly wide stereo image across a huge listening area.



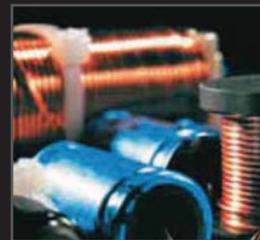
POLYBASS DRIVERS

Paper cones, known to possess the most natural sound of all driver materials, are reinforced with a proprietary copolymer that provides additional stiffness and damping to the cone surface. This provides the listener with tighter bass and extended low frequencies without breakup and distortion.



FREEFLOW PORT ARCHITECTURE

This type of port extends low frequency response by coupling internal air motion to a computer-designed aperture with a flared shape, allowing maximum air flow without audible port noise. The result is room filling bass from an attractive, slim speaker.



SSP™ (STRAIGHT-LINE SIGNAL PATH™) CROSSOVER NETWORKS

This crossover design provides the shortest route from the input terminals to the transducers, thus minimizing signal loss and noise. This ensures that a strong, precise, and unaltered signal arrives at each driver.



MODEL	LOFT 50	LOFT 40	LOFT 30	LOFT 20	SP150
DESCRIPTION	3-Way Triple 4" Tower Loudspeaker	2-Way 5" Bookshelf Loudspeaker	2-Way 4" Bookshelf Loudspeaker	2-Way Dual 4" Center Channel	10" Powered Subwoofer
TWEETER	1" Soft Dome	1" Soft Dome	1" Soft Dome	1" Soft Dome	-----
DRIVERS	Midrange Triple 4" PolyBass drivers Woofers Dual 6.5" PolyBass drivers	Woofers 5-1/4" PolyBass driver	Woofers 4" PolyBass driver	Woofers Dual 4" PolyBass drivers	10" Down Firing Driver
IMPEDANCE	8 Ohm	8 Ohm	8 Ohm	8 Ohm	Amplifier Power 150 watts
SENSITIVITY	91 dB	90 dB	89 dB	89 dB	Amplifier Peak Dynamic Power 300 watts
RMS POWER HANDLING	10-250 watts	10-125 watts	10-100 watts	10-150 watts	
FREQUENCY RESPONSE	37Hz-20kHz	55Hz-20kHz	70Hz-20kHz	60Hz-20kHz	35Hz-180Hz
DIMENSIONS (HxWxD) INCHES	42-1/2" x 7-1/8" x 11-7/8" 1078 x 180 x 300mm	10" x 6-1/2" x 7-1/2" 252 x 156 x 191mm	8-1/4" x 5-1/8" x 7" 210 x 130 x 175mm	5-1/8" x 15-3/4" x 7" 130 x 400 x 175mm	16" x 12-1/2" x 14" 380 x 320 x 360mm



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